

GOLD

TECHNICAL SERVICE INFORMATION

THE GOODYEAR NAME

GOODYEAR'S role as a major player in the shoe manufacturing and repair industries is almost as long as its better known role in the tire industry. Charles Goodyear actually made the first "sneaker" 100 years ago, before GOODYEAR became a world leader in automobile tires. GOODYEAR is a proven leader in performance rubber products.

GOODYEAR CERTIFIED PERFORMANCE PRODUCTS

GOODYEAR shoe products have been tested and found to meet the specifications and requirements of the GOODYEAR TIRE AND RUBBER COMPANY, Akron, Ohio. GOODYEAR shoe products are controlled throughout the manufacturing process. Exacting process controls insure the highest quality products as well as make reliance on post-production quality testing less critical. The utmost care is used in the manufacture of our products but no warranty is expressed or implied in their sale. Properties listed are typical of the product and represent guidelines to help select products for your application. Test values normally vary based upon procedures and test conditions. Physical properties are measured on test plaques due to the many variations of design and their effect on test results. Our responsibility is limited to the sales value of the products sold.

APPLICATIONS:

GOLD: A new standard in performance technology where the highest level of abrasion resistance is required. GOODYEAR GOLD has been proven in field tests as well as laboratory environments. This product offers the best available abrasion resistance.

It is recommended for high drag athletic and industrial applications. Another typical use is as a highly abrasion resistant thinner skin where the objective is weight reduction.

Typical Properties of GOODYEAR GOLD Test Plaques:

DIN ABRASION	TEAR kg/cm (ASTM D-412-DIE C)	TENSILE kg/cm ² (ASTM D-412)
25	60	130
ELONGATION % (ASTM D-412)	DUROMETER (SHORE A)	DENSITY g/cc
450	62 ± 3	1.12 ± 0.02

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GOODYEAR Licensee in North America and Asia for Shoe Products.

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